



## Prospecting & Marketing

We can arm you with all the training, sales strategies, presentations and marketing tools but without someone to tell your story to, it's all moot. The PFG Prospecting and Marketing package aligns our marketing pieces and concepts with your marketing skills and strengths. If you like to make presentations to audiences we can customize a tailored seminar to suit your passions and expertise. If you prefer direct mail, internet or phone solicitations we can match you up with top industry lead vendors that many of our top producers have used successfully. The key to any successful prospecting system is consistency and focusing on the individual producer's strengths and skill set.

